



## Town of Island Falls

# *Growing Into Modern Times*

As part of our Comprehensive Plan we asked residents and visitors to complete a paper or on-line survey. The purpose of the survey (professionally designed by Eastern Maine Development) was to provide your Selectmen with your opinion on a number of key topics critical to the Plan. The results of the survey are summarized below.

This is the first of a series of newsletters designed to answer the concerns many of you raised through your response and your comments. Your participation was extremely appreciated!

### *Tony*

Anthony Binotto

Selectman – Town of Island Falls

## Island Falls Survey Summary

We received 120 completed surveys. The results of this survey will play an integral role in the development of Island Falls' Comprehensive Plan. Below is a summary of the survey answers:

- 44% of respondents were over 60 years old, 89% over 40.
- 80% of respondents were full time residents, 10% were seasonal residents, and 10% non-residents.
- 88% of respondents felt the town was “tired or dying”.
- 66% of respondents were at least “satisfied” with their quality of life.
- 65% of respondents were “not at all satisfied” with the Town’s economic growth.
- The most desired business type development was “restaurant” followed by “business and entertainment attractions”.
- The most desired residential type of development was “opportunities/technical assistance for small business entrepreneurs”.
- The top 3 desired recreational development types were:
  - Public swimming areas
  - Tourism
  - Walking trails
- The top 3 items respondents disliked about living in Island Falls:
  - Lack of dining choices
  - Lack of economic activity/opportunity
  - Lack of retail stores

- The top 3 items respondents liked about living in Island Falls were:
  - Caring community atmosphere
  - Recreational opportunities
  - Beauty of the area
- The majority of respondents rated the overall condition of Island Falls' roads as adequate to good.
- The overall impact of COVID-19 on wages and employment, health and well-being, and education and schooling was rated as "low impact".
- The top 3 preferred methods of communication were:
  - Facebook/Social Media
  - E-mail
  - Town of Island Falls Website
- Nearly 60% of the respondents commented on the proposed sewer system. Although the NEED of the system was divided between necessary/unnecessary, COST and TAXES were dominant concerns.

Complete survey results can be found at the following link:

[https://docs.google.com/forms/d/1jWBok\\_f3y9nRESXMnXKu8qywGMVmO-i95XJXrhUh2jE/viewanalytics](https://docs.google.com/forms/d/1jWBok_f3y9nRESXMnXKu8qywGMVmO-i95XJXrhUh2jE/viewanalytics)